



AICE Newsletter

March 2017

Message from the Editor:

Greetings from everyone at AICE.

Spring conference season has already begun for most international education professionals. The season typically begins with local and state-level meetings, the AACRAO and NAGAP annual events, culminating in the NAFSA annual conference. In March, Jasmin Saidi-Kuehnert and I both attended the Wisconsin and Michigan state meetings (WAIE and MAIE, respectively). Each conference was attended by approximately 100 individuals, primarily from academic institutions located in the state. While the majority of press is centered around national conferences, which attract thousands of attendees, I would like to highlight the value and opportunities of smaller, more localized events in this month's editorial.

The highlight of the Wisconsin state conference, besides the waterfront location on Lake Michigan, was an open session I hosted called "Ask the Credential Doctor". Because of the open format, the session turned to a discussion about verification of academic and financial documents, demonstrating that credential evaluation skills apply to many phases of the international admissions process. Further insights were provided by an immigration attorney in attendance, highlighting the multiple facets of international education.

In Michigan, I attended an eye-opening session on international summer school programs in China. This is the first time the speakers presented on this topic. This is a hot topic in the industry and has been discussed at the February AICE Credential Forum, as well as numerous other listservs and networks. Attending such a session at the state level provided valuable information on the position of Michigan State University and other local institutions.

As exhibitors, I on behalf of Foreign Credits Inc, and Jasmin Saidi-Kuehnert on behalf of ACEI, AICE was well represented, and meaningful business connections were made. Besides the unique topics, convenient scheduling, and friendly nature, state-level conferences represent an excellent value. I strongly encourage all readers to explore state and local organizations in your area, and support them. WAIE and MAIE are both run entirely by volunteers, with no membership dues. As international educators, it behooves us all to support these organizations.

Sincerely,
Aleks Morawski
Editor, Chair Research Publication
Association of International Credential Evaluators

AICE 2017 Symposium:

The 2017 AICE Symposium is less than a week away!

It will take place on April 5 – 6 in Minneapolis, MN following AACRAO's annual meeting. The Planning Committee prepared an engaging program of panel discussions focusing on Setting the Standard for Graduate Admissions – Three-year degrees and other admissions dilemmas.

Please visit www.aice-eval.org for more information about the event. We look forward to a fun and engaging event. Thank you to everyone who registered already.

AICE would like to extend their sincere gratitude to the volunteers on the Symposium Planning Committee for their hard work on planning this event. Their knowledge, expertise, and dedication is invaluable.

2017 AICE Symposium Planning Committee:

Alexander Agafanov (Global Language Services, AICE Endorsed Member)
Yuriko Bassett (Azusa Pacific University, AICE Affiliate)
Sonya Brauchle (Foreign Credits Inc., AICE Endorsed Member)
Carolyn Christie (Foreign Credential Evaluations, Inc., AICE Endorsed Member)
Beth Cotter (Foreign Credential Evaluations Inc., AICE Endorsed Member)
Aleks Morawski (Foreign Credits Inc., AICE Endorsed Member)
Yoli Moreno (Academic Credentials Evaluation Institute, Inc., AICE Endorsed Member)
Jasmin Saidi-Kuehnert (Academic Credentials Evaluation Institute, Inc., AICE Endorsed Member)

Distinguished Panelists at the AICE Symposium:



Aleksander Morawski

FOREIGN CREDITS, INC.

Aleks is Director of Evaluation Services at Foreign Credits, Inc., and is an experienced international enrollment management professional with an extensive background in credential evaluation, university admissions, and management. He also serves as chair of the AICE Scholarship and Publications committee.

Morawski completed his bachelor's degree at Marquette University and master's degree at San Diego State University, both in political science with a focus on international relations. He is an active and experienced trainer and member of NAFSA Trainer Corps, presently serving as workshop dean of the credential evaluation curriculum. He has served as the NAFSA Admissions and Credential Evaluation network leader, and is a regular presenter at local, national, and international conferences.



Melanie Gottlieb

AACRAO

Melanie Gottlieb joined the staff as Deputy Director of AACRAO in 2015. She came to the national office with 18 years as an AACRAO member, with experience in Records & Registration, Enrollment Management and International Recruitment and Credential Evaluation.

She has served the association in a variety of leadership roles throughout her career, most recently as Vice President for International Education on the AACRAO Board of Directors. Melanie earned an MA in Information Science from the University of Missouri - Columbia and a BA in History /American Studies from Marlboro College in Vermont.



Robert Watkins

UNIVERSITY OF TEXAS AT AUSTIN

Robert Watkins has been in the field of international admissions and credential evaluation for 40 years all of it at The University of Texas at Austin where he is Assistant Director of Admissions in the Graduate and International Admissions Center. A member of NAFSA, AACRAO and EAIE, he has presented frequently on international credentials at annual meetings of all three organizations.

He is former Chair of the Admissions Section (ADSEC) now known as International Enrollment Management (IEM), former Vice President for International Education on the AACRAO Board of Directors, and served as Chair of the International Student Records Committee of the NCAA (2002-11). He served on and then chaired the former National Council on the Evaluation of Foreign Educational Credentials (1992-2000) as a NAFSA representative and was co-author of the PIER Canada Workshop (1989) and PIER Philippines Workshop (2001) and now serves on the AACRAO International Education Standards Council (IESC) which formulates the Credential Advice in AACRAO EDGE.



Jasmin Saidi-Kuehnert

ACADEMIC CREDENTIALS EVALUATION INSTITUTE, INC.

Jasmin Saidi-Kuehnert is the founder, President and CEO of Academic Credentials Evaluation Institute, Inc. (ACEI), incorporated in the State of California since 1994. She has authored the Country Guide Series Reports on Senegal (2000) and Cameroon and co-authored the 1998 book on the system of education of Hong Kong. She has contributed to PIER Reports on the systems of education of Central America (1987), Canada (1987), and the United Kingdom (1990). She served as Chair of the Admission-Section (ADSEC) Committee of NAFSA (National Association of Foreign Student Advisors: Association of International Educators) from 1999 to 2001, as Chair of NAFSA's Region XII Southern District committee from 1995 to 1999, and served on AACRAO's Publication and Reviews Committee from 1990-1993.

She has provided training and made frequent presentations on foreign educational systems and the recognition of international credentials at conferences and symposiums in the United States and abroad. She is frequently called on by US government, academic institutions, state licensing boards, private enterprise as well as institutions and educational ministries abroad for assistance with international academic credentials. She holds the BA in Political Science from the University of San Diego and MBA from Pepperdine University. She is currently serving on the International Education Standards Council (IESC) of AACRAO and is President and Treasurer of the Association of International Credential Evaluators, Inc.



Ujjaini Sahasrabudhe

UNIVERSITY OF SOUTHERN CALIFORNIA

Ujjaini Sahasrabudhe is the director of the Office of Graduate Admission at University of Southern California. She is responsible for coordinating with academic programs and managing graduate admission-related operations for the university.

She holds master's degrees in human development and family studies, as well as social and multicultural foundations of education. She has presented at conferences such as NAFSA, NAGAP, Association for the Study of Higher Education and Comparative and International Education Society. She also serves as the managing editor for NAFSA's IEM Spotlight e-newsletter.



Annetta Stroud

AACRAO

Annetta Stroud began working with AACRAO in 2008 in the role of Senior Evaluator and Training Coordinator, and is currently the Associate Director for Training and Program Development. She has worked in the field of international education for over 15 years in both public and private institutions in various positions in international admissions and credential evaluation, student services and academic management.

Her current role with AACRAO allows her to engage in the research of international comparative education and support the training of professional in the field, and has presented at various conferences including both AACRAO and NAFSA annual and regionals and the Education USA MENA Forum. Annetta holds a B.A. in Music from the University of New Mexico, M.A. in Adult Education from San Francisco State University, and an Ed.M. in Human Resource Development from the University of Illinois Urbana-Champaign.



Beth Cotter

FOREIGN CREDENTIAL EVALUATIONS, INC.

Beth Cotter has been President and CEO of Foreign Credential Evaluations, Inc. since 2000. Beth received her B.A. degree in German from Wake Forest University and her M.B.A. degree in Finance from Georgia State University.

She had eight years of teaching and educational administration experience in curriculum development at the post-secondary level prior to joining FCE in 1997. She has been a member of NAFSA: Association of International Educators since 1999, where she has presented at State and Regional Conferences. Beth is currently the Chair of the AICE Membership Committee.

FCE has been an Endorsed Member of AICE since 2006.



Josh Trevers

GLOBE LANGUAGE SERVICES

Josh Trevers has been Director of Evaluation Services at Globe Language Services since 2004 and Translation Coordinator since 2014. Prior to joining Globe, he was a credential evaluator and area specialist at World Education Services.

He specializes in education systems of Western Europe, the Middle East, East Asia and Francophone Africa. He has represented Globe on numerous occasions at both NAFSA, where he presented a workshop on secondary level education, and the American Immigration Lawyers Association (AILA). Josh holds a bachelor's degree from the State University of New York at Albany and a Master's Degree from George Washington University.



Ann M. Koenig

AACRAO

Ann M. Koenig has been an associate director with AACRAO International since 2002. Her career in international education spans more than 25 years, including foreign credential evaluation in professional evaluation services, and campus-based work in international undergraduate and graduate admissions, student records management, academic advising and transfer credit evaluation, at Cardinal Stritch University in Milwaukee, a University of Maryland University College program in Germany, Golden Gate University in San Francisco, and the University of California, Berkeley.

Ann has done in-depth research on education in several countries. She is the author of the ECE monograph *An Overview of the Educational System of Albania* (1993), co-author of the PIER workshop report on Poland (1992) and AACRAO Country Guide *The Educational System of the Russian Federation* (2008), and contributor to NAFSA's *A Guide to Educational Systems Around the World* (1999), the AACRAO EDGE online database, AACRAO's *Guide to Bogus Institutions and Documents* (2006), *The AACRAO International Guide* (2010 and 2016 editions), AACRAO's *Transfer Handbook* (2015), and AACRAO's quarterly journal *College & University*.

A frequent workshop trainer and conference presenter, Ann specializes in sharing information on country educational systems, best practices in international academic record review and admissions, and academic credential fraud awareness. She has presented at professional development and training events sponsored by AACRAO, NAFSA, NAGAP, EAIE, and other organizations in the U.S. and Europe.



Stephanie Ingvaldson

CALIFORNIA STATE UNIVERSITY, FRESNO

Stephanie Ingvaldson has close to a decade of experience in enrollment management and evaluation, working at UCLA Undergraduate Admissions with both domestic and international students, and most recently at California State University, Fresno, where she is involved with the recruitment, admission, and enrollment steps of both undergraduate and graduate international students.

Ms. Ingvaldson oversees the International Student Services and Programs office at Fresno State and serves as the current Network Leader for the Admissions and Credential Evaluation Knowledge Community of NAFSA.

AICE® Needs You:

Dear Friend,

The Association of International Credential Evaluators (AICE), a non-profit professional association of international credential evaluators from private credentialing services and U.S. academic institutions, will hold our second annual Symposium on April 5-6 at the Hilton Hotel in Minneapolis, MN.

We're currently looking for sponsors for the 2017 Symposium. Can we count on your support?

The theme for the 2017 Symposium is "Setting the Standard for Graduate Admissions: Three-year degrees and other admissions challenges." Our 2016 Phoenix Symposium attracted more than 30 high-level decision makers from academic institutions, non-profit education associations and private credential evaluation services from around the country. We anticipate the attendance will double for the 2017 Symposium.

We hope we can count on you to sponsor an event at the AICE 2017 Symposium. Please consider a sponsorship donation from the options listed in the attached Sponsorship Form. As a sponsor, your donation will be recognized at our event in several ways to help increase brand visibility and make a lasting impression. Your name will be placed on all materials and banners that publicize the event, including our website, and you will be recognized verbally at the event itself. If you wish to include any merchandise in addition to your sponsorship, it will be displayed at the Symposium for the attendees.

We hope that we can count on you to help support our cause. If you have any questions or concerns, please feel free to contact me at info@alice-eval.org.

Thanks in advance for your consideration!

Sincerely
Jasmin Saidi-Kuehnert
President & Treasurer
Association of International Credential Evaluators
www.alice-eval.org

AICE® Forum Highlights

This section includes topics discussed at the monthly AICE® Forum in March, 2017. Additional details can be obtained by contacting an AICE Endorsed Member or Affiliate.

- 1. Transferability of summer programs taken in PRC and ROK**
 - *Joanna Mccord, University of Minnesota Duluth (AICE Affiliate)*
 - 2. Greece – 5-year engineering degrees**
 - *Mario Caruso, International Evaluation Services LLC (AICE Endorsed member)*
 - 3. Mexico – Overlapping bachillerato transcripts plus IB examination results**
 - *Yuriko S. Bassett, Azusa Pacific University (AICE Affiliate)*
 - 4. Vocational accreditation, France and beyond**
 - *Beth Cotter, Foreign Credential Evaluations Inc (AICE Endorsed member)*
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Marketing Corner

Laura Sippel Dynamic Consulting, LLC is proud to announce the recent endorsement of the Association of International Credential Evaluators, Inc. (AICE)

"With my 26 years of experience in this specialized field of marketing in credential evaluation agencies and applied comparative education, I can say endorsing the leading member credential evaluation organization of AICE is very easy and my pleasure," Sippel said. "Their set standards, quality reports prepared through expert research, fast turnaround time, technical advancements, and collegiality among the members is unparalleled. Sippel continued, "credential evaluation is to make admissions officers' jobs easier, so with AICE set standards, you do not have to decipher varying equivalencies from varying credential evaluation agencies as you would with other credential evaluation agencies without set standards. AICE Endorsed Members are leaders in the field of credential evaluation and have contributed immensely to our profession. Not only do global leaders, AACRAO Executives, and the U.S. Department of Education endorse them, they have my full support. It is a pleasure to promote the AICE Member Organization as they collaborate in a friendly manner to make sound decisions quickly and provide the highest quality evaluation reports." [Learn about the quality members of AICE](#)

AICE Endorsed Members Increase Social Media Presence

AICE Marketing Consultant, Laura Sippel Dynamic Consulting, LLC has made advancements in increasing AICE's social media presence and promotion. There are many partnerships forming with global organizations such as NOKUT (the Norwegian Agency for Quality Assurance in Education) and AACRAO. The U.S. State Accountancy and Education Boards are vetting AICE to have them included as their accepted credential evaluation organization.

Laura is on the NAFSA V Leadership Committee, the Wisconsin Association of International Educators, Inc. (WAIE) Leadership Group, the Chicago International Round Table Committee, and The Hong Rost Award Committee and has brought AICE to the forefront of these organizations highlighting the stellar services of AICE Endorsed Members. Jasmin Saidi-Kuehnert, President of AICE, and Aleks Morawski, AICE Endorsed Member, presented at the WAIE Conference last week in Sheboygan, WI, with Laura being the Conference Planner. There has been a dramatic increase of the promotion of AICE through Laura's wide network of professionals and through her participation in her several international member organizations. The AICE Symposium promotion alone reached more than 3,000 professionals on LinkedIn and Facebook.



Jasmin Siadi-Kuehnert, Aleks Morawski, Laura Sippel, Sidar Sahin at the Michigan Association of International Educators (MAIE) Conference, Lansing, Michigan, March 2017



Aleks Morawski and Jasmin Saidi-Kuehnert in action at the 2017 Wisconsin Association of International Educators (WAIE) Conference in Sheboygan, WI, March 2017

Publications

- AACRAO has a new publication: **The AACRAO International Guide: A Resource for International Education Professionals**. Beth Cotter and Jasmin Saidi contributed to this publication (section on Diploma Mills and Outsourcing International Credential Evaluations with a Historic Perspective). You may order this publication online or by post.

- A number of AICE members are contributing authors for the **NAFSA Online Guide on Education Systems Around the World**, including the following members:

Alan Saidi – Republic of Korea

Jasmin Saidi-Kuehnert – Hong Kong, Iran, Senegal, United Kingdom

Professional Development and Events

It's not too early to start thinking about the **2017 AICE Symposium, April 5-6, 2017 in Minneapolis, MN**. This years theme is **“Setting the Standard for Graduate Admissions: Three-year degrees and other admissions dilemmas”**

Register Now!

Conferences and Presentations

▪ April 3, 2017, 8:00 AM - 9:15 AM

AACRAO Annual Meeting, Minneapolis, MN

“Credentials Fraud and Diploma Mills: A Global and Growing Problem”

Presenters: Jasmin Saidi-Kuehnert, Academic Credentials Evaluation Institute (AICE Endorsed Member); Yuriko Bassett, Azusa Pacific University (AICE Affiliate)

▪ April 4, 2017, 3:45 PM – 4:45 PM

AACRAO Annual Meeting, Minneapolis, MN

“Undergraduate Benchmarks in International Credentials Evaluation”

Presenters: Jasmin Saidi-Kuehnert, Academic Credentials Evaluation Institute (AICE Endorsed Member); Beth cotter, Foreign Credential Evaluations, Inc. (AICE Endorsed Member)

▪ April 4, 2017, 5:00 PM - 6:00 PM

AACRAO Annual Meeting, Minneapolis, MN

“Research Findings in International Education: Top Ten Changes in EDGE (Electronic Database for Global Education) in 2017”

Panel: Dale E. Gough, Foreign Credentials Service of America; Johnny Johnson, Monterey Peninsula College; William Paver, Foreign Credentials Service of America; Jasmin Saidi-Kuehnert, Academic Credentials Evaluation Institute, (AICE Endorsed Member); Robert Watkins, The University of Texas at Austin

▪ June 2, 2017, 10:00 AM – 11:15 AM

NAFSA Annual Conference, , Los Angeles, CA

“International Graduate Admissions - Examining the Requirements for International Degrees”

Presenters: Drew Feder, Credential Consultants, Inc., Aleks Morawski, Foreign Credits, Inc., Jasmin Saidi-Kuehnert, Academic Credentials Evaluation Institute

Blogs

ACEI hosts "**Academic Exchange**," a blog on education-related topics:

[Visit Blog!](#)

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Academic Credentials Evaluation Institute

MEMBERSHIP

Interested in becoming a member of AICE? Please visit our website at www.aice-eval.org and learn about our membership categories and contact us at info@aice-eval.org with any questions you may have.

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